



## ENVISION CONTRA COSTA 2040

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### **Rodeo Community Meeting: Issues and Vision**

Rodeo Senior Center  
189 Parker Avenue, Rodeo, CA  
Thursday, April 11<sup>th</sup>, 2019

A community meeting for Rodeo residents as part of Envision Contra Costa 2040 took place on Thursday, April 11, 2019, from 6:30 to 8:30 PM at the Rodeo Senior Center. The purpose of this workshop was to begin establishing a vision for the future of Rodeo and identify issues the General Plan should address to achieve that vision. County staff and consultants facilitated the workshop and approximately 30 residents attended and participated. After a presentation about the Envision Contra Costa 2040 process, community members worked in six small groups discussing questions regarding the future of Rodeo. Responses to each question are summarized below. Detailed notes from the small group discussions, as well as comment cards submitted at the workshop, are attached to this summary.

***Question 1: What do you like most about Rodeo? What would you like to see supported, preserved, or enhanced as part of this planning effort?***

- Maintain and enhance Rodeo's hometown feel, where people know and care about each other.
- Build on Parker Avenue streetscape improvements and continue to enhance walkability.
- Preserve views and waterfront access.
- Keep a fire station and a grocery store in Rodeo.
- Support the marina market and food truck nights.

***Question 2: What are the challenges facing Rodeo? What would you like to see changed in Rodeo in order to make it a better place to live and work?***

- Improve waterfront, marina, and beach access, including connecting the Bay Trail along Rodeo's shore. Support active aquatic recreation.
- Revitalize the downtown, including through adding housing, and include a town plaza.
- Add community gardens, farmers markets, parks, and medical facilities.
- Make sidewalks safer and streets more attractive through street trees, lighting, and clean-up.
- Increase public transit options, including bus, BART, and ferry options.
- Address refinery impacts, including air quality and safety, in order to stimulate more development.
- Create a safer place by alleviating day-to-day hazards like crime, major disasters like earthquakes and explosions, and long-term hazards like sea level rise. Plan ahead for emergency evacuation.
- Address illegal dumping.
- Provide better local representation and coordination with Hercules.

***Question 3: Do you think changes are needed to the planned land uses shown in the General Plan land use and zoning maps? If so, what changes are needed?***

- Stop refinery growth.
- Don't allow new homes near the refinery fence line.
- Allow small lot mixed-use development for businesses and homes.
- Develop County-owned properties as part of revitalization efforts.



## ENVISION CONTRA COSTA 2040

### COMMENT CARD

Date: 4/11/19

Please fill out this form if you have any comments about the General Plan, Zoning Code, and/or Climate Action Plan Updates. (Name and contact information are optional).

Name: Marie Stith

Affiliation: Citizen

Address: 864 Tradewind Lane Rodeo CA 94572

Phone / Email: 925-434-6296 / pink93ms@yahoo.com

Comments (Use back if necessary):

I am glad to see the common concerns  
and desires for this community come  
forth. Progress definitely means change. I  
look forward to the positive outcome  
of this community continuing forward.  
The safer the better.



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## COMMENT CARD

Date:

4/11/19

Please fill out this form if you have any comments about the General Plan, Zoning Code, and/or Climate Action Plan Updates. (Name and contact information are optional).

Name: Gwen Launder Hayes

Affiliation: Resident

Address: 305- 4th St

Phone / Email: 510-701-3584

Comments (Use back if necessary):

1. plan for parks/playgrounds

2. Trees for area across from front yards  
@ curb decrease carbon monoxide?  
provide shade/comfort during summer

3. parking on sidewalks - hard to walk on sidewalks

4. Grocery Store i.e., FoodMaxx? Grocery Outlet?





# ENVISION CONTRA COSTA 2040

## COMMENT CARD

Date: \_\_\_\_\_

Please fill out this form if you have any comments about the General Plan, Zoning Code, and/or Climate Action Plan Updates. (Name and contact information are optional).

Name: Pamela Park Meigs, RN mother lived  
Affiliation: own a house here - grew up here - here 50 yrs  
Address: 1317 5th Street Rodeo  
Phone / Email: 415 302 0805  
Comments (Use back if necessary): "Re-Vitalize Downtown" ①  
"Mixed Use" ②  
Ref Ki Park for downtown - ③  
good walking / safety / lighting ④  
Disaster plan - fire Disaster plan ⑤  
New Retail that fits within economics ⑥  
But is not cheap looking  
MORE TREES! ⑦  
Old Hillcrest School - what's going on it ⑧  
Sail? AIR Quality from Refineries? ⑨  
Poverty level higher in Rodeo  
More Oakland  
OUT REACH TO RODEO RESIDENTS -  
A MAILER - terrible / poor  
notification of meetings





# The future of Rodeo is...

Grow!

Activities for Kids

Clean

New senior center built

No Tar Sands

Better Public Transportation  
from this part of the county (I-80  
Corridor) to SF, East facing Bay and  
Central CC County - What about  
BART extension and/or ferry system



Q 1

Table 4

- Expand/extend the Bay Trail QZ
- Food trucks (more and more often) QZ
- Preserve parks
- Historic housings / character
- Waterfront
- Library
- ~~Peacocks~~ Peacocks and wild turkeys
- Progress on air quality improvement since Pacific
- JS School District Refinery shut down



Q2

- Dredge the marina
- Water transportation (ferry, water taxi)
- Encourage Waterfront and Water-oriented Commerce
- Local Waterborne transportation solutions
- County-owned properties need to be developed
- Grocery stores
- Farmers market
- Maintain and improve air quality
- Encourage more retail
- Establish a brewery
- Make it a destination for cooperative businesses
- Remove obstacles to small business development



Q2

Safety +

- Develop an emergency preparedness plan
- Install sidewalk on San Pedro Ave. from Rodeo, ~~thru~~ through Hercules, to Pinda
- Establish an ~~Emergency Medical Center~~ emergency, medical center in Rodeo
- Remove obstacles to this <sup>↑</sup> ~~\$\$\$~~
- Stop encouraging I-80 traffic ~~into~~ on local roads.
- Facilitate emergency egress south through Hercules and Pinda (~~open~~ hospital access <sup>especially</sup>)
- Stop refinery growth
- Extend Bay Trail to Crockett
- Demand safety of north-south PG+E gas lines, including installation of automatic shut-off valves
- Community garden



Table 3 ①  
"Jewel in the rough" → great weather, small town vibe Co. needs to treasure

- County needs to appreciate  
Wharf needs to be enhanced

Don't let \$ drive refinery expansion/  
support

Preserved Lane Tree Point → great  
asset.

Lacking parks that rest of Co.  
+ maintain access has

Keep Safeway here

- Serves Crockett too.

Very connected communities

Address faults / rail lines /

Safety wrt explosions  
Utilities are at risk.



Co. needs to enforce Code.

Not enough recycling - don't accept enough, so waste too high.

- ↑ outreach / education wrt recycling

Need to attract more businesses -  
eg restaurants, other local bus.

Don't see many young people - how

Can we attract young people?

Not much space for new development.

Need representatives @ County to stand  
up to refineries.

Refineries need to be required  
to do outreach w/ neighborhoods

Env. justice is huge issue here.

Get back to small-town community  
where people know / talk to each other



- Table 3 ③
- Need to restore community identity
    - Not just "the town by the refinery"

Noise from refinery is a big issue.

Cap & trade is a problem - shouldn't pollute here when paid for elsewhere.

Refineries should have to follow spare the air days, esp. if we do.

We have limited community facilities (eg no parks). If Co. wants to get rid of this senior center, offer it to the community 1<sup>st</sup>.

Need better representation -  
RMAC doesn't listen.

Don't close fire station - need  
~~good~~ fast response times  
~~when~~ b/c of refinery hazards  
Protect Bay environment



- More County Government Representation
- More Economic Growth in Rodeo.
- Beautification Tax revenue leaving
- Much better regional coordination & Revenue share
- Need grocery store!
- Better transportation coordination
- Concerns about Air Quality & Pollution, Clean up  
↳ people moving out.
- Likes that Rodeo is Dog friendly
- People sit on ~~their~~ <sup>their</sup> front porch, neighborhood feeling/  
friendly, baseball parade small town.
- Assist getting in touch w/ state & other jurisdictions
- Plan for more parks & Playgrounds
- Dog park
- Vandalism of Parks 4/11 Group 7



- Street trees, provide shade during summer
- Clean up Rodeo creek
- Better street parking and sidewalks
  - ↳ cars park on sidewalks
- Lack of Dining & Entertainment
- How can we incentivize people to move here and open businesses?
- Concerns of safety in town
- homeless presence, where do they go?
- Develop waterfront area, community gem
- Make downtown walkable & nice experience
- Better connection over tracks to waterfront
- Place to gather, town center, community center

4/11

(Group 7)



# Issues

⑥

creek access / fence  
improvements

safer sidewalks + street  
lights

connect the Bay Trail

improve pick up / drop off flow  
at Rodeo Hill School

Offer evacuation drills/  
information

address homelessness -  
come here to Safeway + Goodwill

why is ~~#~~ EBRPD waterfront park  
closed so often?



possible for produce  
van to come since  
SAFEWAY is closing?

no feeling of unity/community  
across 80

holidays can be "wild west"  
because inadequate public  
safety funding

I - 80 Congestion

refinery proximity creates  
health risks & depresses  
property value

Allow U turns on Parker



# Positives

library

marina market

food truck night

bring Rodeo Beach back  
to life (EBRPD, BCDC)  
for kids & dogs

Concern about adequate  
fire protection

Concern about future of vacant  
Safeway building - future <sup>good</sup>  
housing ~~at~~ site



## Preserve

(Group 1)

- multi-use town plaza

was proposed at 2nd/Parker

- what happened to the project?

- preserve trees, clean up the creek,  
make the trail ~~safer~~, also beachfront

- community garden?

→ making these changes will preserve + enhance  
what we have

## Challenges

- we feel forgotten - not enough  
resources to clean up our public spaces  
(high grass, needles...)

- clean up the community before adding housing

- Improve the Marina - restore it

- we used to be a great coastal town,  
ex. conditions deter business



## Challenges cont.

- illegal dumping
- PLU needs a plan to keep up with debris pick-up
- we're losing businesses
- the streetscape project created blind spots
- YmCA lost, need more community
- feel like the Sheriff's office doesn't care
- junk yard at entrance of Rodeo not ideal
- there used to be truck parade on July 4 on Parker ave



- Housing on the fence-line <sup>Table 6</sup> of the refinery an issue/hazard; residents in harms way

- Traffic issues:

- 4<sup>th</sup> St. to Hawthorne - speeding issue

- Health issues; lack of access to hospitals; urgent care; local doctor

- Housing development needs to follow standards

- Earthquakes preparation; ~~the~~ Disaster Plan?

- Preserve views of the Bay

- Revitalize Downtown; More lighting  
↳ Create business district / ped-friendly

- Better public outreach; need mailer

→ Sea-level rise



- Disadvantaged Community; improve Air Quality
  - Get more grants on regional level
- More mixed use Crockett-Rodeo ↙
- More community outreach from other agencies (e.g. Coastal Commission)
- illegal dumping
- More parks; ped-friendly streets; context sensitive design; more public spaces
- Thriving water front district for restaurants, etc.; Ferry St.; Train St. (Cap. corridor)
- Complete Streets; Parker Ave = Gateway to Marina
- Policies that encourage econ. develop.
- Enhance Rodeo Creek Trail, complete Bay Trail (interpretive wildlife trail)



Q1

- small town
- friendly people
- Park & ride
- Local Fire Station

Table 2

Q-2

- safe way leaving
- need clean-up/refresh
- need sidewalks on S.P. Ave  
to Hercules
- vacant buildings

Q3-

- more Public Safety
- Need more Businesses/restaurants
- Need farmer's market
- Need dog park (along bay trail)
- Need to address homelessness
- Protect downtown from Sea Level Rise
- Need trees
- Need community garden

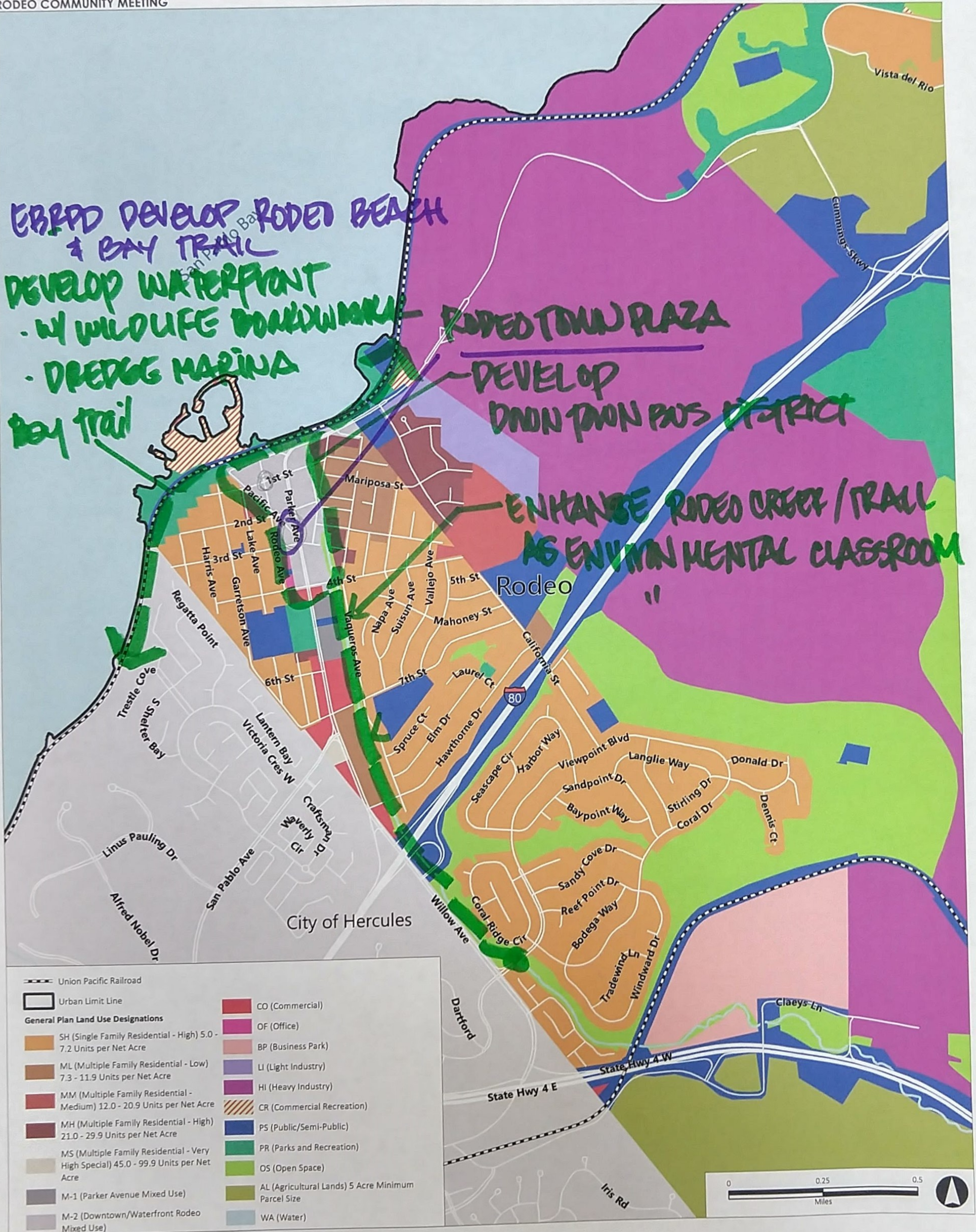


- EBRPD DEVELOP RODEO BEACH & BAY TRAIL
- DEVELOP WATERFRONT W/ WILDLIFE MONITORING
- DREDGE MARINA Bay trail

RODEO TOWN PLAZA

DEVELOP DOWNTOWN BUS DISTRICT

ENHANCE RODEO CREEK / TRAIL AS ENVIRONMENTAL CLASSROOM

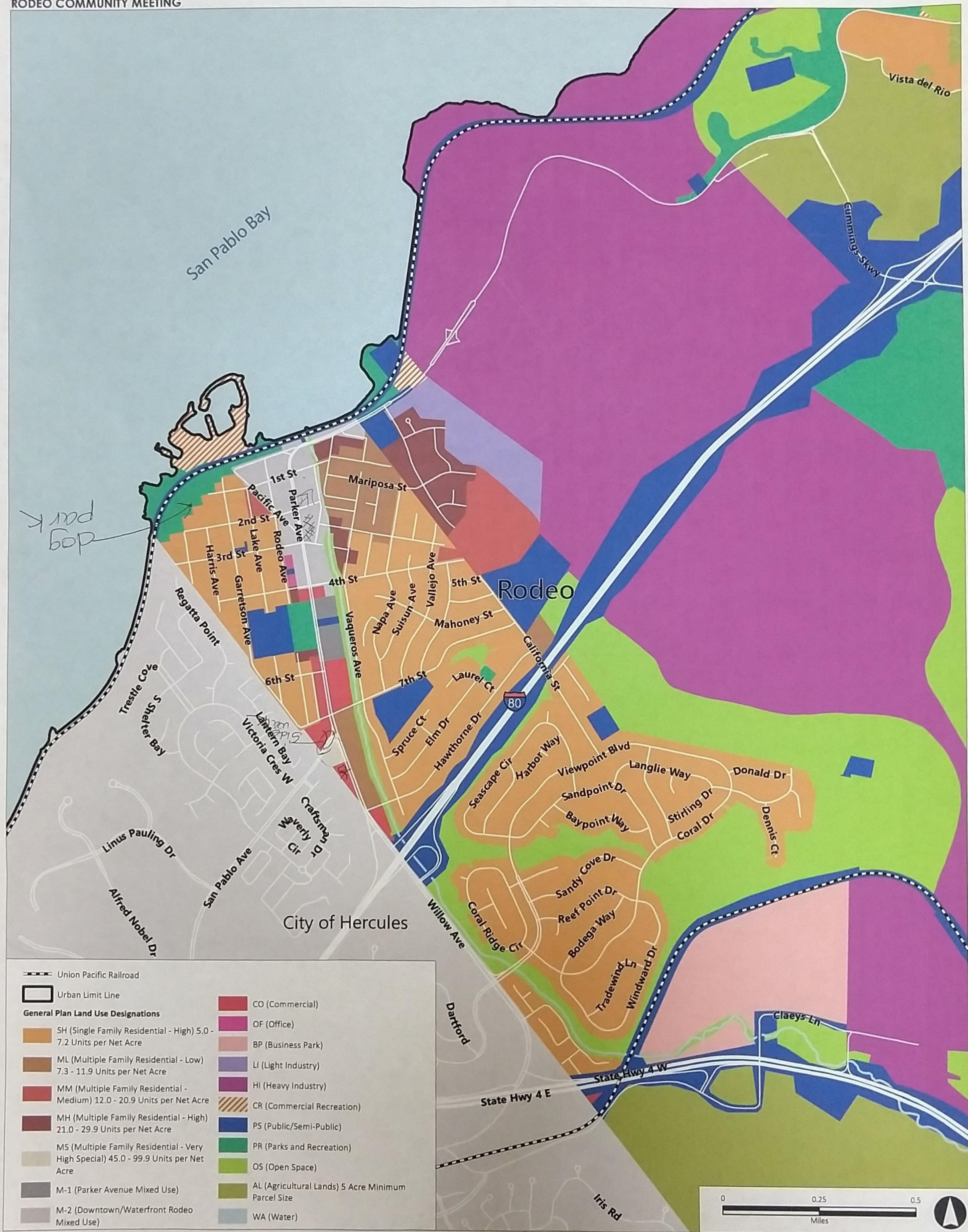


Source: Contra Costa County, 2018; PlaceWorks, 2019.



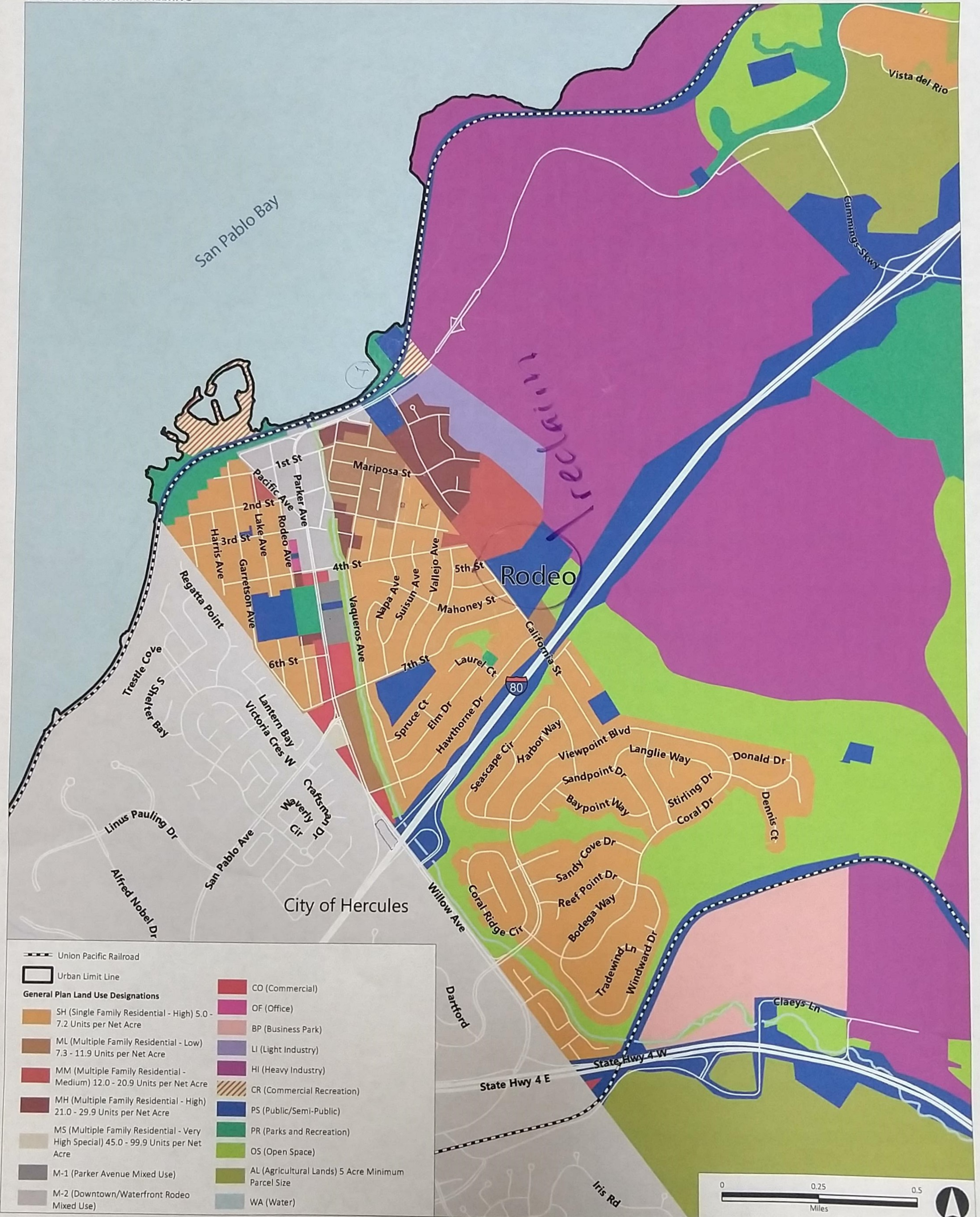






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