



## ENVISION CONTRA COSTA 2040

---

### **Rodeo Community Meeting #2: Guiding Principles**

Rodeo Senior Center  
189 Parker Avenue, Rodeo, CA  
Wednesday, August 7<sup>th</sup>, 2019

The second community meeting for Rodeo residents as part of Envision Contra Costa 2040 took place on Wednesday, August 7<sup>th</sup>, 2019, from 6:30 to 8:30 PM at the Rodeo Senior Center. The purpose of this workshop was to collect feedback on draft guiding principles, which articulate the values, priorities, and aspirations for the future of Rodeo shared by community members at the first community meeting. The guiding principles are organized in five categories: Safety and Resiliency, Community Character, Mobility, Housing, and Recreation and Access to Nature. In addition, participants were asked to share ideas for potential policies, actions, and other strategies that support those guiding principles.

County staff and consultants facilitated the workshop and approximately 20 residents attended and participated. After a presentation about the Envision Contra Costa 2040 process, community members worked in four small groups discussing guiding principles, policies, actions, and other strategies specific to Rodeo. Input and ideas are summarized below. Detailed notes from the small group discussions, as well as a comment card submitted at the workshop, are attached to this summary.

#### ***Safety and Resiliency***

- Prioritize above all else the safety and health of Rodeo residents in the face of living adjacent to the Phillips 66 refinery by mitigating risks from refinery accidents and exposure to air pollutants.
- Reinvest a greater share of the taxes collected from the refinery back into Rodeo to benefit the community that bears the brunt of the refinery's impacts.
- Establish a comprehensive, long term strategy that coordinates efforts from all regulatory agencies to mitigate the refinery's impacts on the community.
- Allow greater community participation in any agreements with the refinery and strengthen the regulatory role of the County.
- Address the changing nature of petroleum processing and limit new, higher-risk activities, like refining tar sands, through land use authority and conditional use permits.
- Strengthen the County's Industrial Safety Ordinance and Hazardous Materials Ordinance and make the hazard scoring system more stringent.
- Create an immediate response plan for spills of refinery feedstock that would sink to the bottom of the bay, like bitumen.
- Train teachers for emergencies caused by refinery accidents (similar to their training for natural disasters).
- Attract and support clean, green industry through zoning revisions.
- Generate the conditions necessary to bring a hospital or health center to Rodeo, both to increase economic activity and improve health care access.
- Increase the Sheriff's presence in Rodeo.
- Mitigate the risks from sea level rise.
- Keep a fire station in Rodeo for wildfire preparedness and response to a refinery accident.

- Improve the safety of Bayo Vista residents living along the refinery fence line.

### ***Community Character***

- Revitalize Parker Avenue while keeping its character to attract shoppers from Hercules and increase sales tax revenue.
- Preserve the unique character of historic buildings through design regulations.
- Build a public plaza as a place for the community to gather and mix. Its design should celebrate the historic and current diversity in the community.
- Prioritize infill development on vacant parcels.
- Encourage a community market or grocery store to locate in Rodeo so that Rodeo does not become a food desert with the eventual departure of Safeway. Ideally, such a market should reflect the ethnic and cultural diversity in Rodeo.
- Establish better mechanisms for code enforcement to keep streets, sidewalks, properties, and building facades clean. This should include making it easier for residents to communicate with the County.
- Make important information available in print at the library for residents who are not computer savvy and can't access the County's website.
- Increase accountability from the County so there is more action on promises made to the community.

### ***Mobility***

- Prioritize safety for pedestrians throughout Rodeo with better maintenance, lighting, and complete sidewalks, especially near bus stops like the one on Willow Avenue just west of I-80.
- Create a Safe Routes to School program.
- Build complete sidewalks on Vaqueros Avenue.
- Rehabilitate all sidewalks in disrepair.
- Expand the dial-a-ride transit service for seniors to other vulnerable community members like low-income pregnant and single mothers.

### ***Housing***

- Allow and encourage higher housing densities, especially along Parker Ave.
- Stabilize rents to keep residents in the community through new housing development for all income levels.
- Provide affordable housing, and consider priority for veterans.

### ***Recreation and Access to Nature***

- Provide access to recreation with a rec center and/or a safe and well-maintained park.
- Create a parking area at the Creek Trail for better access.
- Make the Creek Trail safer and more attractive with lighting and better maintenance, especially behind the old Safeway.
- Offer more opportunities for youth recreation through sports and a youth center.



# ENVISION CONTRA COSTA 2040

## COMMENT CARD

Date: 08/07/2019

Please fill out this form if you have any comments about the General Plan, Zoning Code, and/or Climate Action Plan Updates. (Name and contact information are optional).

Name: TREVOR CHARLES QUINN

Affiliation: RESIDENT

Address: 535 2ND STREET APT #1

Phone / Email: (925) 826-4335

Comments (Use back if necessary): \_\_\_\_\_

- \* WHO GETS THE AUTHORITY TO MAKE LAND OWNERS COMPLY W/ THE COMMUNITY CHARACTERISTICS IN THE DRAFT GUIDE PRINCIPLES?
- \* I LOVE JANET, YALL NEED JANET. BOTH OF THEM.
- \* HOW WILL THE COUNTY BRING BUSINESSES INTO RODEO.
- \* WHO REPRESENTS RODEO?
- \* \_\_\_\_\_



# ENVISION CONTRA COSTA 2040

## Draft Guiding Principles for Rodeo

The following guiding principles articulate the values, priorities, and aspirations for the future shared by community members at our first community meeting for Rodeo:

### COMMUNITY CHARACTER

- Rodeo residents know their neighbors and care about their community. This connectedness among community members should be preserved and enhanced both now and into the future.
- Downtown Rodeo should be energized as a bustling downtown core through infill development, beautification, community facilities, walking and biking amenities, and regular events that bring people together.
- Rodeo should remain a full-service community with amenities like a fire station and grocery store, and services should expand so that residents don't need to travel outside the community for daily or weekly needs.
- Rodeo's waterfront should serve as a focal point for the community, with easy access to the shoreline, waterfront parks and open space, and a mixture of adjacent multi-family residential, retail, and commercial recreational land uses.
- Rodeo residents should have amenities available to make healthy lifestyle choices, including community gardens, farmers markets, parks, and medical facilities.

bush infill s/be a priority

+ code enforcement

+ access to FOOD (post setaway) keep supermarket not met by marketplace

### MOBILITY

- People living or working in Rodeo should be able to get around the community easily without needing to drive.

+ Senior transportation.

+ Sidewalk on San Pablo @ Parker / Willow - parking?  
+ Complete sidewalk on Vagueros + parking area for trail

### RECREATION AND ACCESS TO NATURE

- Creeks and waterways should serve as linear parks through Rodeo.

+ lots of Sidewalk rehab

+ youth recreation + safe parks

+ parking area for trail (on Flood Control)

### SAFETY & RESILIENCY

- Rodeo residents should be safe from crime and able to safely walk around all parts of the community at all times of day and night.
- Rodeo residents should be safe and be healthy while living adjacent to the refinery by mitigating risks from refinery accidents and exposure to air pollutants.

should be higher on list

### HOUSING

revise ISO - land use authority to address health & safety issues  
to make the Risk Percentage Increase formula + look @ Change In Risk project  
> community agreement w/ refinery

- Housing for vets & disabled (recommended 15%)
- Retail and economic vitality
  - ↳ capture Hercules market
- Want improved maintenance (e.g. garbage, sidewalk)
- More attention for Rodeo
- Preserve character (i.e. architecture)
- More development along ~~waterfront~~ waterfront
- bus frequency and reliability
- pedestrian facility for transit stop and on Willow
- More community events, foster more community
- Beautify area around mobile home properties
- Streetscape improvements

- Safety & issues along creek.
- ↳ Dirty, lack of maintenance
- ~~Park~~ Community ~~park~~ park not maintained
- ~~New~~ sports rec. center and community  
New  
center
- ~~Park~~ Crime<sup>incidents</sup> at Safeway
- Housing Increase buffer between community and refinery
- Improve ~~the~~ affordable homes situation
- Community network medical facility.



# SAFETY + RESILIENCE \*

- Climate Action Plan should address refineries more directly ↗

\* County ISO: improve hazard score  
(ex: pollution can be felt much closer than score suggests)

\* County should need to review conditional use permits

- could you make it prohibitively expensive to expand

- <sup>more</sup> refinery \$ should ~~be~~ <sup>be</sup> invested here in Rodeo

- need to address drug use

\* create safe zones - ex: walking to school,

\* fill in sidewalks, light trees - want to walk to work  
Hermes

- emergency training in case of explosion,  
especially daycare  
→ move daycare

- health must be included everywhere

- Bayo Vista problems

Sea level rise + wildfires is  
a huge threat

→ Keep fire dep. here, not Hercules

# PARKS + REC

- More parks
- garden
- Access to waterways
- Parks as vibrant community hubs — maybe poor action: build town plaza park!
- creates/builds neighborhood cohesion
- Youth center, Senior center → parks + community centers can provide multigenerational service
- Rodeo waterway is a jewel
  - Dredge, get boats + kayaks in there
  - let kids play there - make it safe!

## Community Character

- Ethnic store - like Ranch 99
- Celebrating Rodeo's diverse character!
- can the town plaza better represent our current and historic diversity?
  - peace + harmony in Rodeo
- a community center would help this inclusion
- If we can't get a Safeway, what about a smaller store w/ food?
- Mobility is esp. important for seniors
  - services that pick seniors up
- **mirror create a new community**

# COMMUNITY CHARACTER

\* DEVELOP MARINA & RESOURCE!  
- RESIDENTIAL NEAR REFINERY

(PROJECTS) REMOVE  
- CLEAN UP INDUSTRIAL HAZARDS  
- PUBLIC PARK

SAFETY → RESILIENCY

- SHERIFF PRESENCE IN RODEO

- EQUALIZE RESPONSIBILITY BTWN  
COMMUNITY & INDUSTRY

(SPARE THE AIR EXAMPLE

BBQ/FIREPLACE = INDUSTRIAL EQUIVALENT)

- POLICIES - FOR "GOOD NEIGHBOR AGREEMENT"

- COMMUNITY WARNING SYSTEM / PRO

SHELTER IN PLACE??

NOT GOOD ENOUGH

UPGRADE

+ OUTREACH TO COMMUNITY  
PHYSICAL PLACE FOR INFORMATION  
(~~OR~~ GP MEETING UPDATES)

BUT HOW TO COMMUNICATE TO NEXT GEN?

## RESILIENCY

CAPTURE EQUAL SHARE OF TAX BASE  
SINCE ~~THE~~ REFINERY (FROM REFINERY)  
"LOCATED IN RODEO"  
"RETURN TO SOURCE"

## POLICY CREATION

## RECREATION

PARKING / AMENITIES / SIDEWALKS  
Pool TRAIL INFRASTRUCTURE

MORE EMPHASIS ON WALKABILITY  
THROUGHOUT COMMUNITY

# MOBILITY

- BRING BART TO RODEO

-



SUPERSTICKY EASELPAD  
TABLEAU À FEUILLES MOBILES SUPERCOLLANTES  
SUPERADHESIVAS BLOC DE HOJAS REPOSICIONABLES



30



25 IN/PO x 30 IN/PO  
63,5 cm x 76,2 cm  
5.2 SQ FT/PI² (0,48 m²)

3M

MAINTAIN ROADS, SIDEWALKS, & OPEN AREAS.



City of Hercules

Rod

80

*Handwritten blue ink:*  
near sidewalk

*Handwritten blue ink:*  
New Sewer Lines

1st St

2nd St

3rd St

4th St

6th St

7th St

5th St

Mariposa St

Parker Ave

Rodeo Ave

Harris Ave

Garretson Ave

Vaqueros Ave

Napa Ave

Suisun Ave

Vallejo Ave

Mahoney St

Regatta Point

Trestle Cove  
Shelter Bay

Lantern Bay  
Victoria Cres W

Craftsman Dr  
Waverly Cir

Spruce Ct  
Elm Dr

Hawthorne Dr

Laurel Ct

Seascape Cir

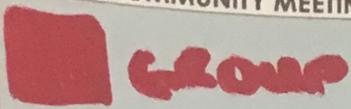
Linus Pauling Dr

San Pablo Ave

Alfred Nobel

Willow Ave

Coral Ridge Cir



	Union Pacific Railroad		CO (Commercial)
	Urban Limit Line		OF (Office)
<b>General Plan Land Use Designations</b>			
	SH (Single Family Residential - High) 5.0 - 7.2 Units per Net Acre		BP (Business Park)
	ML (Multiple Family Residential - Low) 7.3 - 11.9 Units per Net Acre		LI (Light Industry)
	MM (Multiple Family Residential - Medium) 12.0 - 20.9 Units per Net Acre		HI (Heavy Industry)
	MH (Multiple Family Residential - High) 21.0 - 29.9 Units per Net Acre		CR (Commercial Recreation)
	MS (Multiple Family Residential - Very High Special) 45.0 - 99.9 Units per Net Acre		PS (Public/Semi-Public)
	M-1 (Parker Avenue Mixed Use)		PR (Parks and Recreation)
	M-2 (Downtown/Waterfront Rodeo Mixed Use)		OS (Open Space)
			AL (Agricultural Lands) 5 Acre Minimum Parcel Size
			WA (Water)

