



ENVISION **CONTRA COSTA 2040**

East Bay Economic Development Alliance

November 14, 2019

Envision Contra Costa 2040



**General
Plan**



**Zoning
Code**



**Climate
Action Plan**

Environmental Impact Report

What is the General Plan?

- » “Constitution” for land use
 - Local jurisdiction’s highest land use document
 - Establishes a vision and supporting goals, policies, and actions for the unincorporated areas
 - Provides consistent direction for future development
 - Balances growth, conservation, and quality of life



Why Update the General Plan?

- » AB 32 – Global Warming Solutions Act
- » SB 375 – Sustainable Communities Strategy/Plan Bay Area
- » SB 743 – Vehicle Miles Traveled
- » AB 379 – Climate Change Adaptation and Resilience
- » SB 1000 – Environmental Justice
- » Recent housing legislation
- » Local Hazard Mitigation Plan (Contra Costa County)
- » Adapting to Rising Tides (BCDC)
- » Land Use and Resource Management Plan for the Primary Zone of the Delta (DPC)

Why is the General Plan Important?

The General Plan affects:

- » How property can be developed
- » The quantity and types of jobs available in the community
- » The appearance and feel of neighborhoods
- » How roadways are designed and improved
- » Risks to people and property from hazards
- » Resource conservation





Components of the General Plan

» Required Elements

- Land Use
- Transportation
- Safety
- Noise
- Open Space
- Conservation
- Housing (*updated 2015*)

» Optional Elements in Current General Plan

- Growth Management
- Public Facilities/Services



Four Themes Throughout the New Plan

» Economic development



» Environmental justice



» Sustainability



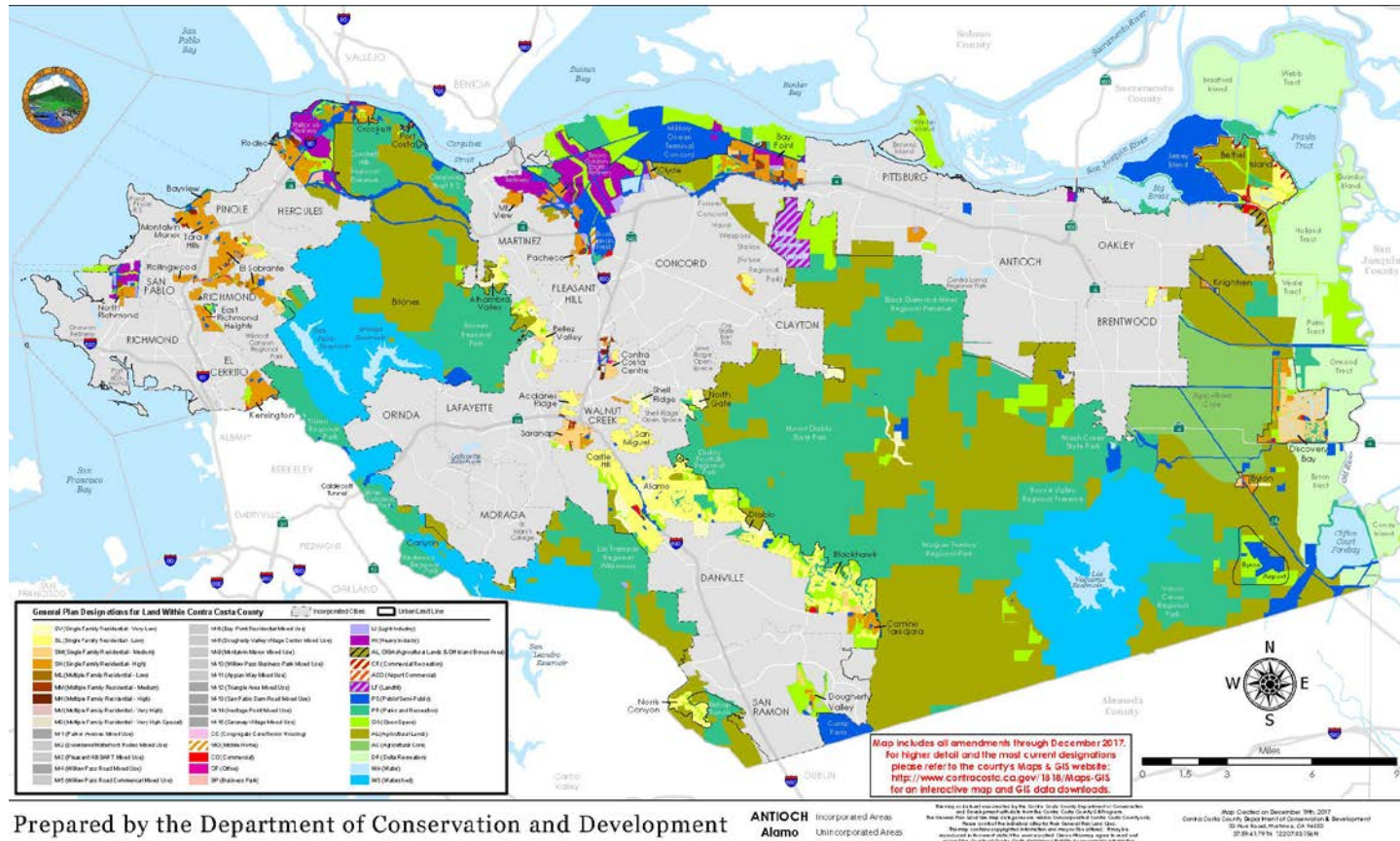
» Community health



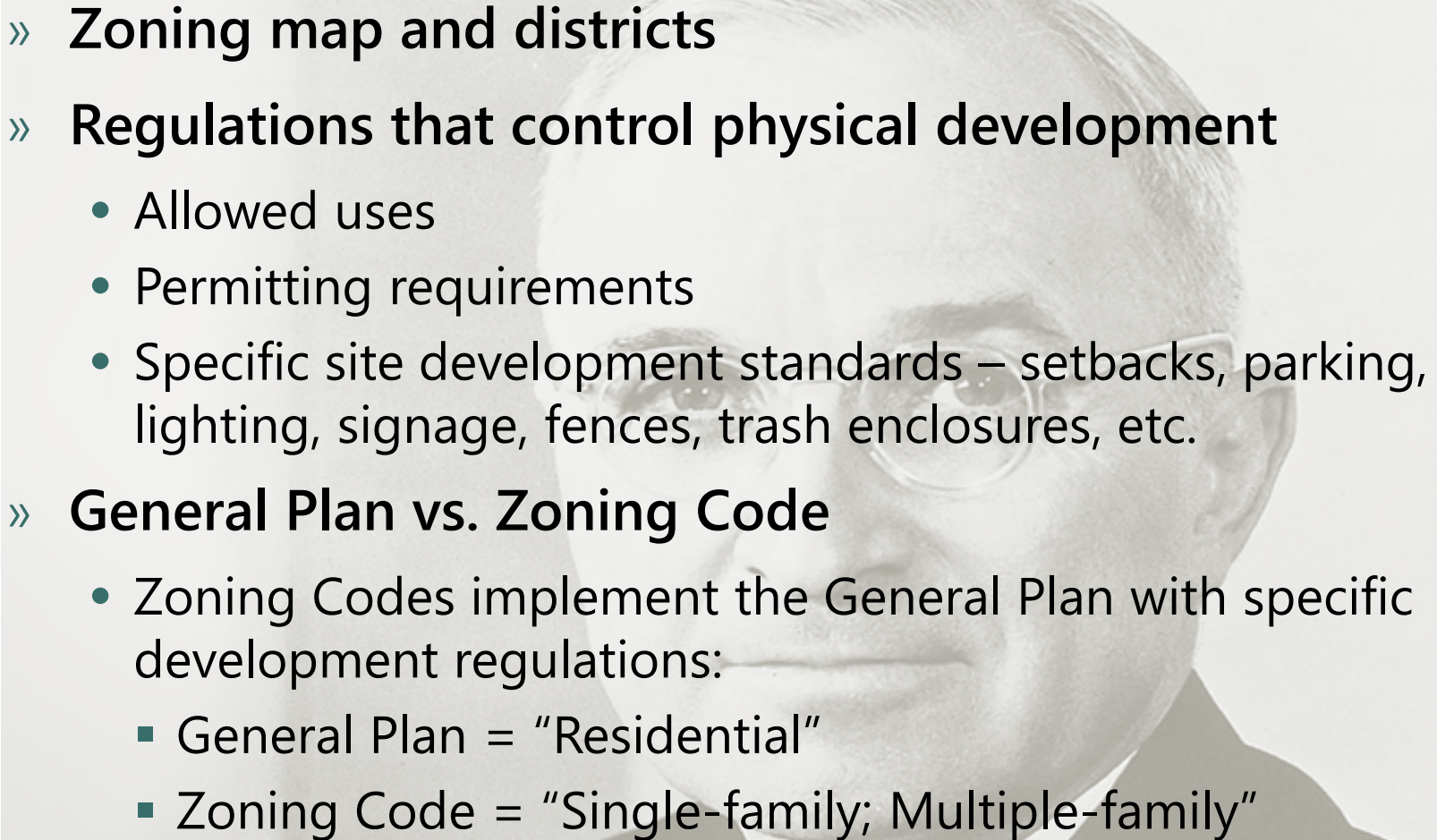
Land Use Map

» Land use designations specify development intensity

- Maximum residential density (housing units per acre)
- Maximum nonresidential floor area ratio (FAR)



What is the Zoning Code?

- 
- » **Zoning map and districts**
 - » **Regulations that control physical development**
 - Allowed uses
 - Permitting requirements
 - Specific site development standards – setbacks, parking, lighting, signage, fences, trash enclosures, etc.
 - » **General Plan vs. Zoning Code**
 - Zoning Codes implement the General Plan with specific development regulations:
 - General Plan = “Residential”
 - Zoning Code = “Single-family; Multiple-family”

Climate Action Plan (CAP) Update

» What is the CAP?

- Sets greenhouse gas (GHG) emissions reduction targets for the county
- Establishes a plan to reach those targets
- Implements the climate-related policy direction of the General Plan



» Why is the CAP being updated?

- State law has changed since the CAP was adopted (in 2015)
- New reduction strategies are available
- Evolving understanding of resilience and adaptation
- Opportunity to improve how the CAP is implemented
- More extensive support for greater equity
- CAP can better integrate with the new General Plan

Environmental Impact Report (EIR)

- » **California Environmental Quality Act (CEQA) requires disclosure of a project's potential impacts on the physical environment**
- » **EIR must:**
 - Disclose information about the effects the project could have on the physical environment
 - Identify mitigation measures, if necessary
 - Describe feasible alternatives to the proposed project
- » **Public review**
 - Initial 30-day scoping period – tell us what to analyze
 - Minimum 45-day review of Draft EIR – comment on the analysis

Envision Contra Costa 2040 Process

Phase	Schedule
Existing Conditions	Winter 2018 – Spring 2019
Countywide Updates & Community Profiles	Spring – Fall 2019
Draft General Plan and Zoning Code	Summer 2019 – Winter 2019/2020
Climate Action Plan	Summer 2019 – Winter 2019/2020
Environmental Impact Report and Fiscal Analysis	Fall 2019 – Summer 2020
Public Review and Adoption	Summer – Winter 2020

Opportunities for Public Involvement

- » Envisioncontracosta2040.org
- » Community Meetings
- » Focused Meetings
- » Sustainability Commission
- » County Planning Commission
- » Board of Supervisors



Opportunities for Public Involvement

» Community Meetings

- Identify issues and vision at the community level
- Formulate community goals and objectives

» Focused Meetings

- Delve into the four new themes (economic development, environmental justice, community health, and sustainability)

» Online Engagement

Online Economic Development Survey

<https://www.surveygizmo.com/s3/5212520/A-Stronger-Economy-in-Contra-Costa>

Economic Development in the General Plan 2040: Survey for Businesses and Brokers

Contra Costa County General Plan 2040: Economic Development

Contra Costa County is currently in the process of updating the General Plan for the unincorporated area. The General Plan establishes guidance for land use and other policies that can affect business and economic development. As a business owner or real estate broker active in the Contra Costa County area, please take a few minutes to share your opinions. Your input will be valuable in helping to ensure that the Contra Costa County General Plan is relevant and effective in guiding the County's development over the next two decades. All of your individual responses will be kept anonymous and confidential. Survey results will only be reported publicly in aggregate.

This survey will be open through November 12, 2019.

Online Briefing Book

Envisioncontracosta2040.org/documents

Contra Costa County Briefing Book

Introduction & Context
Land Use
Mobility
Sustainability & Resiliency
Economy
Housing
Environmental Justice
Community Health & Well-Being
Hazards & Safety
Natural & Cultural Resources
Infrastructure & Services

Chapter 8:

COMMUNITY HEALTH AND WELL-BEING

Community Health Overview

Community members, planners, and public health experts increasingly understand that policies regarding where and how communities develop have a direct effect on physical and mental health. Planning and development decisions affecting proximity of different land uses, how roadway networks connect (or don't), and access to parks, trails, and grocery stores, affect residents' day to day opportunities to eat healthy food, walk, bike, play outside, breathe clean air, and enjoy social interaction. See the [Environmental Justice](#) and [Hazards & Safety](#) sections of this Briefing Book for discussions of air quality and other risks to health. Over the long term, these factors influence a person's overall health and likelihood of developing certain diseases.

For many common health factors, residents in Contra Costa County fare better than others in California and the nation, including diabetes, heart disease, and high blood pressure. However, for asthma, obesity, and breast, colorectal, lung, and prostate cancers, rates are higher in Contra Costa than in the rest of California, and in some cases, the nation. The map to the right highlights the locations in the county where asthma rates are highest – mainly, west of Interstate 80 and throughout the northern portion of the county along the Highway 4 corridor and shoreline.

In 2018, Contra Costa County ranked #13 out of the 58 counties in California for what's called the "crude death rate," which accounts for the number of deaths from all causes per 1,000 people in the

Asthma Rates

Online Participation

Envisioncontracosta2040.org/online-engagement



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Home

Overview ▾

Events ▾

Documents

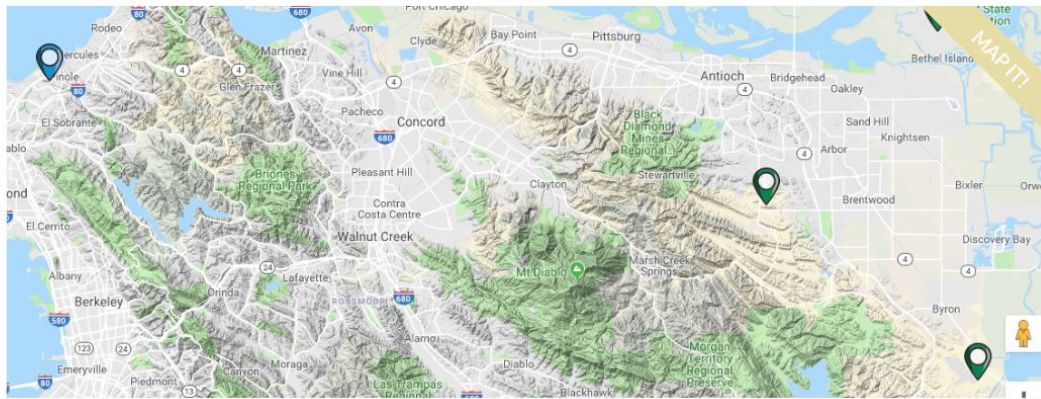
Participate Online

Contact Us

Additional Resources

Online Engagement

What are your ideas?



Sign up for our mailing list!

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Questions?

Contact Information

Will Nelson, Principal Planner

(925) 674-7791

will.nelson@dcd.cccounty.us

envisioncontracosta2040.org